

ANNUAL REPORT

2023

2024

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We would like to acknowledge that the UFV Student Union Society is located on the ancestral homelands of the Halq'eméylem speaking Stó:lō Nation and to extend our appreciation for the opportunity to live, work and learn on this territory.



Letter From The President

Dear UFV Students,

Over the 2024/2025 term, the Executive team has worked hard to deliver the best on the pillars of our goal plan: advocacy, governance, and engagement.

We have amplified the student voice through our advocacy, ensuring that the student voice is not only heard but acted upon. We have also ensured transparent and accountable governance. We also hosted many successful events, which created a more engaged campus culture.

As we close this term, I'm happy to share our accomplishments with you and am hopeful about the future of SUS and the broader UFV community.

Thank you for your ongoing support of SUS and our vision for UFV students.

A handwritten signature in black ink that reads "Ashley McDougall". The script is fluid and cursive.

Ashley McDougall

SUS President 2023/2024



Introduction From Our Executive Director

A Year Of Strategic Focus On Growth

It is with great pleasure that I present to you this year's Annual General Report, encapsulating the achievements, challenges, and milestones that have defined our journey over the past fiscal year. As we navigate the dynamic landscape of being a Student Union, I am delighted to share the highlights of a year marked by innovation, expansion, and a steadfast commitment to growth. In keeping with our commitment to excellence, this year we have focused our efforts towards promoting growth across all facets of our operations. Our primary focus was on expanding our reach, enhancing the student experience, and creating a more vibrant and inclusive community.

We invested in improving our shuttle services, ensuring better connectivity between campuses. With our new shuttle contract in place, we can now offer 16 round trips per day between Abbotsford and Chilliwack. This year, we strengthened our relationships with existing students and also attracted a record number of volunteers who have just begun their academic journey at UFV, with the hope of increasing the sense of belonging and facilitating more opportunities to connect.

In 2023 SUS took on the crucial role of coordinating Clubs and Associations, which is essential to the life of UFV and supporting our many different interest groups from crocheting to debating! We have had some challenges along the way but have and will continue to listen to your concerns and adjusting to make our processes smoother and easier to navigate.

Fairgrounds, our in-house coffee shop, had its busiest year to date. With the closure of StrEATs we recognised the need for an expanded menu and are at the final stages of completing work on a dedicated kitchen area which will allow us to offer an even greater variety of food items in the future.

As we reflect on the accomplishments of the past year, we also look forward with enthusiasm to the opportunities and challenges that the future holds. With a record number of candidates for this year's SUS Election, each role was contested, and we are excited to welcome the new executive and board of directors in May. I would like to extend my heartfelt appreciation to all our students, executives, board members and operational team, whose support and collaboration have been instrumental in our achievements.

Together, we look forward to another year of growth, innovation, and community building.

With gratitude,



Olivia Lake de Meza





A Year Of Strategic Focus On **Growth**



Team

Executives

Ashley McDougall
President

Jayden Hovey
Vice President External (VPE)

Gabriella Wertheimer Cinque
Vice President Students (VPS)

Bilal Faheem
Assistant Vice President (AVP)

SUS Board

Adam Magalhaes
Ex-officio (non-voting)

Armaan Gill
Student Representative at Large

Balkarn Gill
Student Representative at Large

Chance Padgam
Student Representative at Large

Levi Penner
Student Representative at Large

Mehmet Ercan
Student Representative at Large

Nichaela Jacob
Student Representative at Large

Operations

Olivia Lake de Meza
Executive Director

Blessing Maksha-Achoba
Administrative Assistant

Programs & Services

Danielle Chesterman
Programs & Services Manager

Alisha Aujla
Services Coordinator

Casey Dubuc
UPASS Assistant

Julie Buker
Clubs & Associations Coordinator

Theresa Hicks
Programs & Events Coordinator

Finance

Karan Pahal
Finance Manager

Marketing & Communications

Paige Blais
Marketing & Communications Manager

Arnold Okware
Digital Communications Coordinator

Brysen Becker
Graphic Designer

Rohan Syal
Communications Coordinator

Facility Operations

Krista Hofer
Facility Operations Manager

Aidan Short
Barista

Alice Dobrinsky
Facilities Crew Member

Ashley Smith
Barista

Ava Studiman
Barista

Claire Cook
SUB Lounge Assistant

Esenia Bondar
Barista

Gurkirat Jawanda
Facilities Crew Member

Harmanjot Singh
Facilities Crew Member

Heather Holland
Barista

Isha Maria
Punnakkara Biju
Barista

Jennifer Dyck
Barista

Jessica Blanchard
Barista

Piper Hornall
Barista

Rachel Mao
Barista

Sara Gladders
Facilities Crew Member

Skylar Janzen
Barista

Marketing & Communications



Campus Engagement

This year, we remained committed to strengthening our connection with the community both on and off campus. We strived to create a sense of unity among our students and foster a deeper connection with our members. To achieve this, we focused on creating authentic student-focused content and providing student-oriented opportunities while supporting our community to promote a stronger sense of belonging and unity.

Crafting Authentic Content

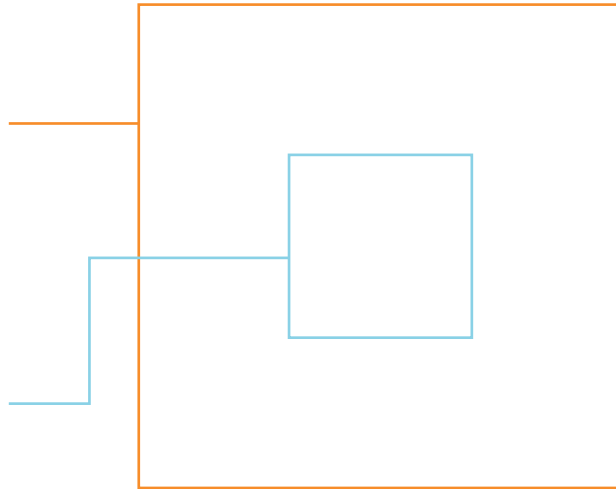
Over the past years, we have recognized how important in-person interactions are and how highly our members are seeking more opportunities to connect in person. We put this into action by working closely with our internal Programs and Services team alongside our student-elected Executives to create more student-focused opportunities and increase awareness of and involvement in on-campus activities.

542,197

Emails sent

38%

Avg. email open rate



185,000+

Web page views, top pages include
Campus Shuttle, UPass & Elections



33,910

Instagram (IG) profile visits



80

Avg. 80 IG
stories monthly



Creating Social Environments

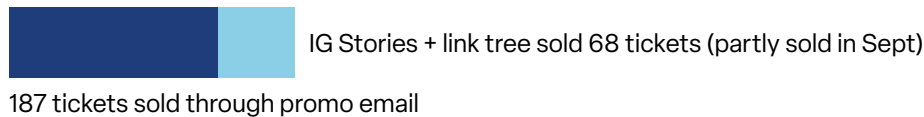
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As SUS expanded on-campus engagement through events such as Summerfest, Backyard Flix, Bunny Yoga and our annual Kickback, marketing led by creating branding and expanding awareness of these growing opportunities for our members. We used digital and physical marketing strategies while remaining committed to developing authentic in-house content. We were thrilled that these efforts were successful due to our ticketed events being sold out and higher engagement at events than years prior.

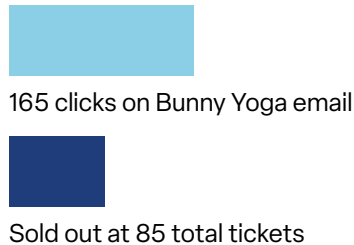
Kickback 003 Instagram ticket sales resulted in 982 KB003 tickets



Backyard Flix



Bunny Yoga



Summerfest welcomed 50+ students each month to enjoy live music and food trucks on the green

The Kickback webpage has received over 1700 views

Building Partnerships

By cultivating partnerships with our valuable community members, such as UFV departments, UFV Alumni and more, we amplify our students' voices and maximize your awareness of what's happening on and off campus, making you and fellow students feel more connected and involved. We believe it's essential and exciting to share everything happening on campus and make the student experience the best possible through collaboration.

This year, we started a "What's Happening" monthly email newsletter for our students, which includes a diverse range of UFV events, activities, and opportunities students can access within the month to come. Alongside these efforts, the SUS team supported and partnered on events and social media campaigns throughout the year. We want to help our students be more aware of these opportunities and resources available to them while supporting the community around us.

We are excited about building more connections with the UFV community as well as the external community in the coming years. We take pride in being a part of the Fraser Valley community and are eager to explore new and creative ways to collaborate.

Interesting Facts: Marketing POV

Partnership included.

- UFV International – Holi, Backyard Flix, Lunar New Years
- CECE – Career Fair (Reel)
- Lá:lem te Baker – Know Your Rights episode.
- Clubs & Associations – Support In events (Calendar online)
- UFV Alumni
- UFV Library
- And many more!



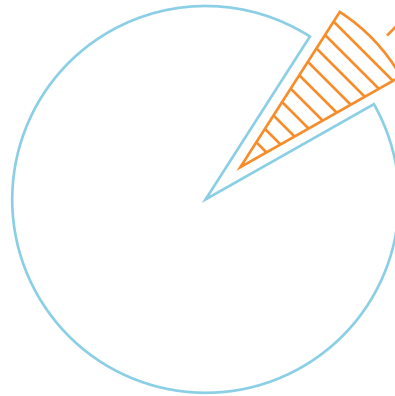
Listening To Our Community

We are listening! We know that genuine engagement not only involves talking and sending messages out but actively listening and having conversations with you all. We love hearing from you and our members, whether that's a comment, DM or filling out one of our feedback surveys or polls. You are providing us and our internal team invaluable insights into preferences, needs, and concerns, allowing us to tailor our efforts and address any issues effectively. We constantly seek to improve and develop a keen awareness of the evolving community and adapt quickly to those needs. We remain committed to fostering a culture of engagement, empowerment, and inclusivity to ensure that every student feels seen, heard, and valued. We encourage you to always provide feedback and insights into how we can enhance your student experience. ■

41,717

views of the “Track the Shuttle”
button on the website

This feature was added towards the
end of 2023 and has made a significant
difference in the lives of the student’s
transportation experience.



3,500 people
clicked on to view
the live location
of the shuttle, or
a conversion rate
of 7%

12+

surveys developed and
sent out, covering events,
programs, policies, and
other areas



10+

“What’s Happening” emails
sent out to students, average
Open Rate: 38%



Programs & Services



Services

We believe in growth and are constantly working to expand our programs and showcase innovation. 2023/24 saw the successful implantation of several new projects which continue to positively impact students on campus.

Health and Dental

Your health matters, and we want to provide you with the best. SUS is proud to hold one of the most cost-friendly Student Health and Dental Plans in Western Canada. Coverage continues to include innovative and valuable recourses such as Empower Me, Dialogue and the StudentCare Network Savings Program. To better support you and answer your Health and Dental questions, we have arranged a regular visit from a Student Care representative who will be on campus the first Wednesday of every month. If successful we hope to increase the visits from Fall 2024.

Campus Shuttle

SUS manages the Campus Shuttle service which continues to support student engagement, academic success and community through increased accessibility to classes, events, and opportunities at UFV's Abbotsford and Chilliwack Campuses. A total of 38,640 riders on board in 2023! We have made many improvements to the Campus Shuttle service this year. Our new contract with Luxury Transport began in May and since then, resulted in an expanded shuttle schedule. The shuttle offers 32 departure times (that's an extra 4 runs!), continuing service for an additional 2 hours with the latest shuttle now departing at 9:35pm.

Along with a better schedule, operating with Luxury Transport has allowed for some amazing perks. Onboard WIFI is available so you can complete homework while traveling. But let's be honest, the best part of WIFI is data-free streaming! We now offer GPS tracking so you always know when the next shuttle is expected to arrive. Don't have transportation to the shuttle stops? Not to worry, all shuttles are now equipped with bike racks too!

In support of diverse abilities, we have the 'Campus Cruise Program'. We understand that new social settings can be challenging, so that's why we have organized this annual event to help students feel confident and prepared to travel on the Campus Shuttle. Students are offered a dry run of the service to familiarize them with boarding, following schedule and locating drop off and pick up spots. Students are also encouraged to bring one person to share the experience with them. It was great to meet some new Shuttle users and we are excited to continue to offer this each fall.

U-Pass

Throughout the year, we have expanded our U-Pass distribution hours and locations to include the Trades Building (TTC) in Chilliwack, making it easier for students to receive their U-Pass.

We are committed to ensuring our services meaningfully empower and add value to our members' post-secondary experience. In Winter 2023, students experienced a transit strike that affected ease of transportation. Many UFV campus residents rely on such transportation for groceries and other basic needs. In response, we implemented the weekly 'Walmart Shuttle'. After the strike ended, we decided to continue to offer the Walmart Shuttle since it was so popular, and students told us how valuable the service was to them.



Programs and Events

We have worked hard building an effective Clubs and Associations program which officially launched in 2023. We are proud to provide students with the opportunity to join, create, or collaborate on all things Clubs and Associations at UFV. Much work has gone into creating new policies and procedures; we have learned a lot and are in the process of revising systems to make setting up and running your club a breeze with the support of SUS. Alongside the Clubs and Associations launch, we opened the SUB Clubhouse, a multi-functional space for drop-in C&A support, alongside offering a private or public event space for C&As.



The SUB Lounge now has weekly programming; did you know that every day has a new focus for activities? Join us in the SUB Lounge for Mario Mondays, Tabletop Tuesdays, Wellness Wednesdays, Social Thursdays, and Free Time Fridays. The SUB Socials events were so some of our most successful events, increasing on-campus awareness of both the Lounge and Clubhouse's amenities.



JEDI (Justice, Equity, Diversity, and Inclusion)

Arguably, our most popular new event for 2023 was Drag Bingo. We are so proud to be part of creating an inclusive community where the support we offer students is accessible, equitable and impactful. This JEDI-focused event sold out fast, which demonstrated the desire for community-focused events on campus. SUS is always looking for opportunities to reach our students on and off campus, and at the Fraser Valley Pride Celebration, we represented students with a booth filled with inclusivity-driven initiatives.

Health and Wellness

We are happy to report the addition of COVID-19 vaccines to our October Clinic. During the four-hour event, 47 Flu Vaccines and 23 COVID-19 Vaccines were administered.

This year marked the second annual Health and Wellness campaign, focusing on Mental Health, Nutritional Health, Sexual Health and Physical Health. To represent each initiative, we incorporated interactive opportunities for students to learn about supporting their health. Through partnerships with the Him Clinic, Rooh Punjab Dee Arts Academy, Bains Nutrition, Stay Pawsitive Therapy Dogs, Stormy's, UFL Wellness and more, we connected over 343 students with essential tools to manage their health and wellness.



Leadership and Skill

Through our Volunteer Program, students can participate as key members of SUS events held on campus. Offering the opportunity for students to connect and build memorable experiences that grow their skills. We also hosted our first-ever SUS Hiring Fair in Fall 2023, with an overwhelming number of applicants. We hear and see that job opportunities on campus are so important and that's why we will continue collaborating with UFV CECE to expand these types of events in 2024.

SUS extended the Student Union Building (SUB) hours and provided free study aids during the Long Night Against Procrastination event in December, after hearing about limited study spaces available on campus. The event was a success, with more than 300 study aids distributed, six cafes of complimentary coffee provided, and an incredible opportunity to study with friends and prepare for exams. Three different spaces were available, catering to different study styles. The Collaboration Area and Atrium offered large group tables and music, while the Quiet Zone provided a soundless space to work independently.

Over seven days, the SUS Safe Driving campaign brought resources, supplies, and training to students so you can stay safe on the road. Our amazing partners, Mothers Against Drunk Driving, ICBC, Kal Tire, Families for Justice, Abbotsford Police and Curtis Tire collectively advocated for your safety on Abbotsford and Chilliwack Campuses. We offered some great prizes and tools like rideshare vouchers, crash car displays, fatal vision goggles, and gas gift cards, alongside providing car basics 101 training such as changing tires, monitoring oil levels, and so much more.

Community and Innovation

Your feedback is the key to developing our programming. Many of you wanted something fun around the holidays to make memories with friends. That's why we chose to host the first-ever drop-in Santa Photobooth. This gave our students the opportunity to take photos (available for print or electronically) with their campus friends and Santa. Props were provided, and Santa gave presents to those on the nice list...and the naughty list—we don't judge here!

After piloting the Breakfast Program in 2022 and into the early months of 2023, we quickly recognized that food security on campus is an important issue. With grab-and-go options such as granola bars, fruit cups, and fresh fruit, the Breakfast Program provides a well-balanced meal for students. In Fall 2023, the program grew by 24%, providing breakfast for 168 students in Winter 2023.

Our team has continued to work towards receiving local deals for UFV students. With overwhelming success, eight new companies, including Stormy's in Chilliwack, Sprouted Oven and Sippchai Cafe in Abbotsford, and Dead Frog Brewing in Langley, have joined the program. Since our initial launch in May 2021, the program has grown by 32%.

With community in mind, SUS kept the Summer 2023 semester interactive with the roll-out of three SummerFest events, including live music, food trucks, lawn games, and freebies, collectively bringing campus life to Summer. It was lovely to sit and chill out on the green with some good tunes and eats during the summer months.

The SUS team proudly came together to bring you the first-ever Backyard Bash in March 2024. For many years we've discussed a large-scale event in Chilliwack and we are so excited to have added that to our 2023/24 year. The afternoon brought chill vibes, opportunities to socialize, interactive games and space to unwind.







More Fun Things!

Forging and maintaining relationships based in mutual respect, professionalism and a strong desire to help students underpins all interactions.

That's why we continue to work alongside UFV departments to help bring you amazing programs and events such as the UFVSUS Food Bank, the Campus Expo and Opportunities Fair, March for Sustainability, Holi and even Convocation!

Some additional highlights of the year: Kickback 003, JEDI Chronicles, StrEATs Pub Nights, Friendship Bracelet Making, Pizza Parties, Angel Tree Program and Paint Night. We also recognized powerful initiatives like the Moose Hide Campaign, Remembrance Day, International Day of Happiness, COVID-19 /Flu Pop-up Vaccines, and so much more! The Student Union Society is excited to report a total of 66 events in 2023.

We are continuing to grow, inspire, equip, and empower the student community through our diverse events, programs, and services, and we look forward to all we have in store for the years to come. ■

Facilities Operations



Fairgrounds

We've had an incredibly bustling year at Fairgrounds Coffee and are thrilled to provide a year-round service for our campus community. If you still need to discover us, Fairgrounds is a student-operated coffee shop in the SUB, serving you from Monday to Friday on the Abbotsford campus.

Fairgrounds offers a wide selection of hot and iced specialty drinks, as well as delicious snacks. This year, we have expanded our food and drink menus.

This year, we've been busy perfecting our recipes in anticipation of our new Fairgrounds kitchen. During the Fall, we introduced the crowd-pleasing pumpkin scones, a perfect match for our pumpkin pie latte. In February, we added the delightful white chocolate cranberry scones to our menu, and we're planning to keep the seasonal baked goods coming all year round.

For those with a savory palate, we've introduced a range of new options. Our grilled sandwiches and roast beef buns are perfect for a quick pre-class bite. We've also added vegan-friendly choices like the pita and hummus combo and the falafel plate. And if you haven't tried our vegan croissant yet, we highly recommend it—it might just be the best croissant you've ever tasted.



Regarding drinks, we have expanded our cold beverages to include Thrive Remedies, a line of wellness teas that are caffeine-free, sugar-free, and made with a blend of traditional and medicinal herbs purchased locally in Abbotsford.

We are excited to continue expanding our on-campus food options for students and look forward to completing the Fairgrounds Prep kitchen project, which will provide greater support in bringing more food options to campus, including more gluten-free and vegan-friendly goods!

In the meantime, we encourage you to stop by and try one of our monthly specials or new snacks. Our friendly baristas are the best (we may be slightly biased), and we have reward cards (Buy five drinks and receive the sixth one for free) and gift cards so you can treat a friend.

1717

For the second year in a row, our most popular specialty drink was our 16-oz latte, which sold over 1717 cups!

986

Our most popular food item was the breakfast egg and cheese bagel, which sold 986 units, with our jumbo muffins coming in second at 890!

3700

Your favorite dairy substitute is oat milk with over 3700 drink orders

Facilities

With the end of the lease for StrEATs, we have been able to offer the space for the Korean Street Food Café on the second floor of the SUB during the construction of the new cafeteria.

It was a great year for events held in the SUB! We had 34 UFV rentals this year; TEDx held their Abbotsford event in Evered Hall and during the February reading break, the Atrium and SUB were used for filming an upcoming movie. In addition, we are glad that Clubs and Associations are taking the opportunity to book space. This year alone, we have had over 44 room rentals in the SUB.

In the upcoming year, we plan to enhance our student space, upgrade the chairs in Evered Hall, and improve accessibility for the use of the stage.

Fun Fact

Did you know that SUS has lockers you can rent out each semester? They are located between the Campus Card office and our Info Desk. The semester rate is \$25—Visit our Info Desk for more info.

SUB Lounge


If you haven't checked out our SUB lounge space, you must! Regular daily programming includes Mario Monday, Tabletop Tuesday, Wellness Wednesday, Social Thursday, and Free Time Friday. On Thursday, we offer light snacks until we run out, so make sure to pop by and check it out.

We have been adding more video games and tabletop games throughout the year, and in the Fall semester, we purchased an air hockey table. We have also hosted the SUB Pizza Party, which over 140 of you attended—it was a busy day! ■



Finance

This year our strategic focus was on growth. To quote our Strategic Plan “We constantly strive for improvement by expanding our programs, providing opportunities for professional development to our staff and membership, and exemplifying innovation in the student non-profit sector”. We achieved this within in the means of our budget, working this year to find savings for future projects and finding areas where we can increase our future capacity to meet the needs of our student community.



“ We constantly strive for improvement by expanding our programs, providing opportunities for professional development to our staff and membership, and exemplifying innovation in the student non-profit sector

Audited Financial Statements

Our fiscal year runs from 1st April until 31st March. Each summer we prepare our annual financial statements for auditing. Due to changes in our Finance team, and an update in some of our internal systems, our audit was delayed this year but was completed early in 2024, approved by the Board of Directors, and will be presented to the membership at our Annual General Meeting (AGM) on April 8th, 2024.

Fees

In 2023 a referendum passed to introduce a Food Bank fee. Since September 2023 students have been assessed \$2.00 per semester to support the UFVSUS food-bank. We also included our fees to be assessed for CPI (Consumer Price Index). This is to support increasing costs as a result of inflation. The Board of Directors delayed assessing CPI to our fees in 2023/24 and these will be assessed for the first time starting in the 2024 Fall semester. Student Transportation, Building, Membership, and Food Bank Fees will increase by 3.9%. This aims to offset the additional costs of running these services and where possible prevent future significant increases.

Our UPass contract was automatically assessed at the annual CPI for 2023/24.

We successfully secured our Health and Dental plan coverage and no additional increase for 2023/24 and are proud to offer one of the most cost-effective plans offered to Students in Western Canada.

Budget

SUS proposes a balanced budget for 2024/25 which will be presented at the AGM on April 8th, 2024. We are committed to increasing engagement on campus and addressing issues of food security which is reflected in our new budget.

Donor Impact

Did you know that SUS is a proud UFV donor? We have 4 awards

- UFV Student Union Society Endowment Scholarship Award,
- UFV Student Union Society Leadership Award,
- UFV Student Union Society Endowment Bursary Award
- Stelómethet – Dr. Ethel Gardner Memorial Endowment Bursary.
- These generate at least 11 awards per year to support students.

For more information see the UFV Award Guide

This year SUS Endowments created awards totaling: \$3750 ■

Executive Committee



Advocacy

Provincial Advocacy

This year, our goal was to strengthen our independent provincial advocacy through meetings with MLAs, stakeholders, and other student groups. This year, we had:

- One meeting with the Premier of BC
- Three meetings with the Minister of Post-Secondary
- Two meetings with the Minister of State for Workforce Development
- One meeting with the Minister of Agriculture
- One meeting with the Parliamentary Secretary for Gender-Equity
- Two meetings with the MLA for Abbotsford South
- One meeting with the BC United Caucus

We also wrote our first advocacy document, titled “Setting Student Success”, published on our website.

Institutional Advocacy

One of our main priorities this year was working with UFV to review and update the UFV sexualized violence Policy 236. We also successfully advocated for the inclusion of a standalone, trauma-informed procedure for Policy 236.

We have also been continually working with and advocating to the UFV Administration for updates to safety and accessibility features on campus, such as lighting, doors, ramps, and pedestrian crossing infrastructure.

Federal Advocacy

Our federal advocacy is done in collaboration with the Canadian Alliance of Students' Association (CASA) of which we are members. Our VPE sits on two CASA committees, which have produced four advocacy documents this year.

Our President and VP External had also travelled to Ottawa to speak with Parliament and advocate for UFV issues. As a result, the federal government has announced a new program to support more on-campus housing, graduate student funding, and more.

Know Your Rights

This year, we have produced a new episode of Know Your Rights on UFV Housing. The episode covers a range of topics such as safety, engagement, services, and appeals. Our aim is to provide clarity on policies through the lens of "Know Your Rights". If you have any topics in mind that you would like us to focus on, please let us know.



Governance

This year, our goal was to increase engagement with students and our Board of Directors through:

- Holding a By-Election
- Assigning board mandates to our Board of Directors
- Filling our Indigenous Representative position

We accomplished all these goals this year. We filled eight out of nine available Student Representative at Large positions, and our Board of Directors each picked a mandate, so we were able to fill our Indigenous Representative seat on the Board.





Archive Accessibility

We successfully digitized and archived all past AGM and monthly Board of Directors meetings onto the website for students to access! SUS is committed to continuing to update the entire database of policies and minutes in the future.

Executive Office Hours

This term, we successfully hosted our first Executive office hours. This was an effective way to create transparency and openness for our students and to foster an opportunity for connection between the SUS Executive team and the student body.



Engagement

Clubs and Associations (C&As)

This year, SUS successfully took on the administration of C&As. We fulfilled our goals of:

- Moving C&A administration to the platform QPay, where students can organize their members, their events, their funding, and so much more.
- Organizing and hosting multiple training sessions for C&As to train them on QPay and give general information on how to thrive as a club.
- Lastly, we launched the Clubhouse, a space where Clubs and Associations can host their meetings and events and connect.

Throughout the transition of SUS taking on C&As, we also collected useful feedback about the registration and event approval process, and we look forward to continuing to improve our management of C&As.

End of Semester Event

This year, we planned the first 'Backyard Bash', an event to celebrate the end of the semester at our Chilliwack campus. This event was created to create community between our campuses and to bring more SUS presence to our Chilliwack campus.

KICKBACK 003

This year, we successfully held our third annual Kickback event, Kickback 003. This allowed us to welcome students back to campus in September with games, food, and more.

Abbotsford Canucks Partnership

We have strengthened our partnership with the Abbotsford Canucks, securing discounted tickets for students and hosting two Student Rush Nights.



Student Perks Program (SPP)

SUS has worked with local businesses in Abbotsford and Chilliwack to secure discounts for students. We have also run outreach initiatives to include eight new businesses and our SPP market to tell students about the program.

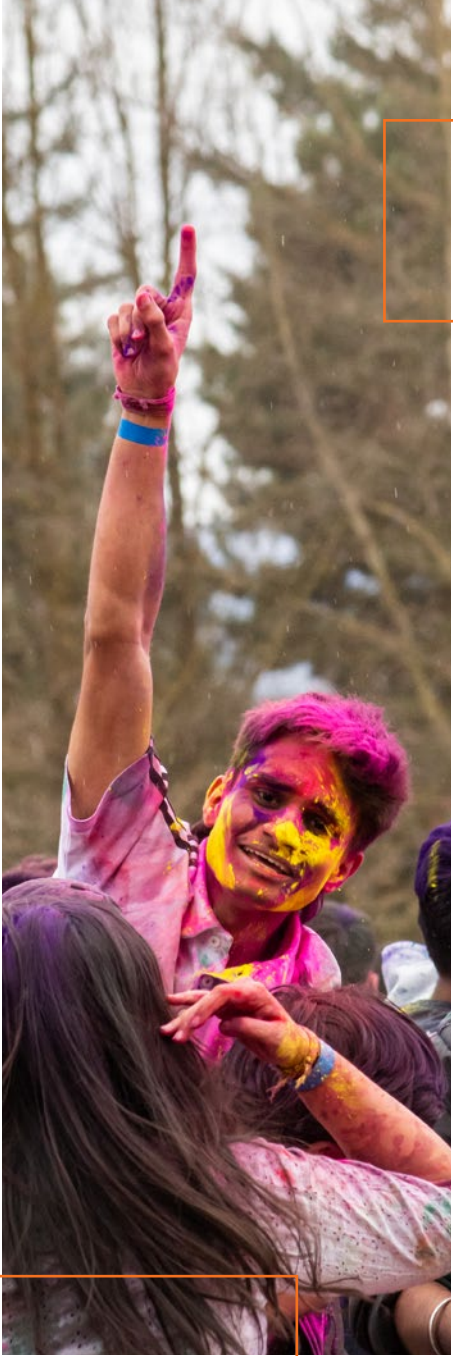
Presence at Chilliwack Campus

SUS increased our presence in Chilliwack this year. We ran a weekly breakfast program and hosted the first Backyard Bash, a big end-of-the-semester event on the CEP campus. It will include music, food, games, and opportunities for students to connect.

UFV Partnerships

SUS was successful in creating partnerships with UFV departments. We partnered with UFV Rec for the Summer Sports Showdown and Bunny Yoga, UFV International for Diwali, Holi, Backyard Flix, Cultural Market, and Carnival, UFV Sustainability for the Holiday Market, and La:lem te Baker for our Welcome Barbecue. ■





Conclusion



Through advocacy, governance, and engagement, we have achieved impactful change and fostered an engaged campus community.

Thank you for trusting us to serve our student body.

Have questions for the Student Union?



Come visit us!
UFV Student Union Society
SUB 1109, 33844 King Road,
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