

The SUB



EXECUTIVE —
GOAL PLAN

2023 - 2024

UFVSUS EXECUTIVE COMMITTEE



ASHLEY MCDUGALL
PRESIDENT

Carrying out goals, orders, and resolutions of the Board. SUS's official spokesperson.



ALANA AWRAM
VICE PRESIDENT INTERNAL

Secretary and Treasurer



JAYDEN HOVEY
VICE PRESIDENT EXTERNAL

Advocating on behalf of UFV students to UFV and all levels of government.



GABRIELLA WERTHEIMER
VICE PRESIDENT STUDENTS

Student programming, events, Clubs & Associations

LETTER FROM THE PRESIDENT

Hi everyone,

We're very excited to bring you our 2023-2024 Executive goal plan!

The SUS Executive team has had a great start to the term in planning our engagement, advocacy, and governance initiatives for the year.

We're looking forward to bringing you more fun events this year, strengthening our provincial advocacy for UFV students, and increasing the accessibility and transparency of our fees and governance. We will be bringing more events out to the Chilliwack campus and elevating our support for Clubs and Associations with our new funding and registration system, QPay.

Thank you for your continued support of SUS. We look forward to bringing you these initiatives this year to enhance your student experience at UFV.

-Ashley McDougall
President 2023-2024

Goal 1: ADVOCACY

1.1 PROVINCIAL ADVOCACY

With the cost of living going up across the province, SUS will be seeking provincial support for UFV students through independent government advocacy initiatives. Our goals are:

- Strengthening our connections inside the legislature,
- Advocating for student financial aid and lower costs,
- Accessibility for international and low-income students,
- Ensuring a commitment to reliable public transit,
- Representation in the Sexualized Violence Advisory Group.

1.2 INSTITUTIONAL INITIATIVES

SUS wants to ensure that students feel at home on campus. We are raising concerns of students to UFV as well as working to provide a welcoming and secure environment for all. Some of our institutional advocacy goals this year include:

- Ensuring a safe campus and effective campus security,
- Providing students a comprehensive breakdown of fees,
- Reviewing discrimination and sexualized violence policies,

ADVOCACY (cont.)

1.3 Federal Advocacy

SUS is a member of a federal student lobby organization called the Canadian Alliance of Students Association (CASA). This year, our VP External, Jayden, will be working on CASA's Policy Committee and Elections Committee. Our goals include:



- Building strong relationships with other Students' Unions
- More federal funding for student housing
- Increasing grants for student financial aid
- Follow-through on federal student mental health funding

1.4 KNOW YOUR RIGHTS & FIND YOUR FEES

We will be continuing our Know Your Rights series to help students navigate UFV. In addition, we will be starting a new series, Find Your Fees, where we breakdown both UFV and SUS fees for students to better understand where the money we pay is going.

Goal 2: GOVERNANCE

2.1 BRINGING THE BOARD TO YOU

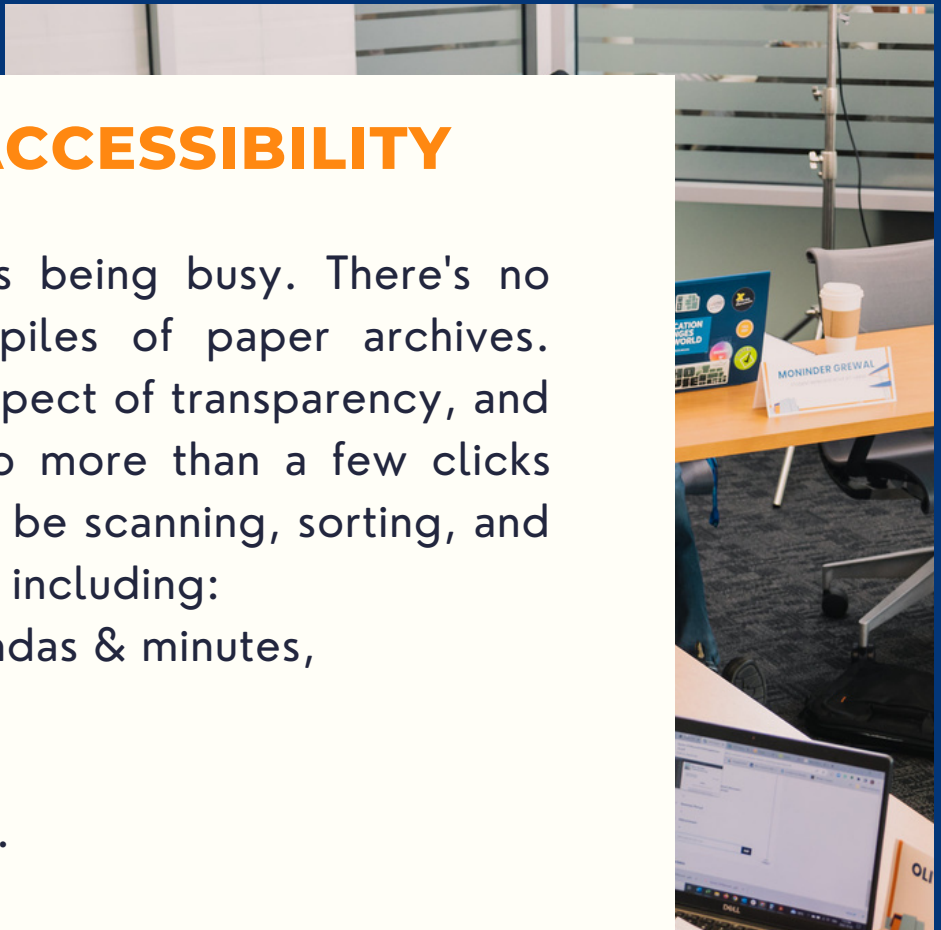
This year we want to increase participation in our Board of Directors. Steps we're taking to increase Board participation include:

- Assigning mandates to our Student Representatives at Large. This gives our Board Members a central theme and driving force when they're representing students at SUS.
- Filling the Indigenous Representative Position. Here in the Fraser Valley, we have a unique history that impacts how we live and learn. To ensure we properly represent all students' perspective, an Indigenous voice is crucial.
- Holding a by-election. This Fall, we'll be holding a by-election to fill the empty positions on our Board.

2.2 ARCHIVE ACCESSIBILITY

Being a student means being busy. There's no time to dig through piles of paper archives. Accessibility is a key aspect of transparency, and we want SUS to be no more than a few clicks away. This year, we will be scanning, sorting, and uploading our archives, including:

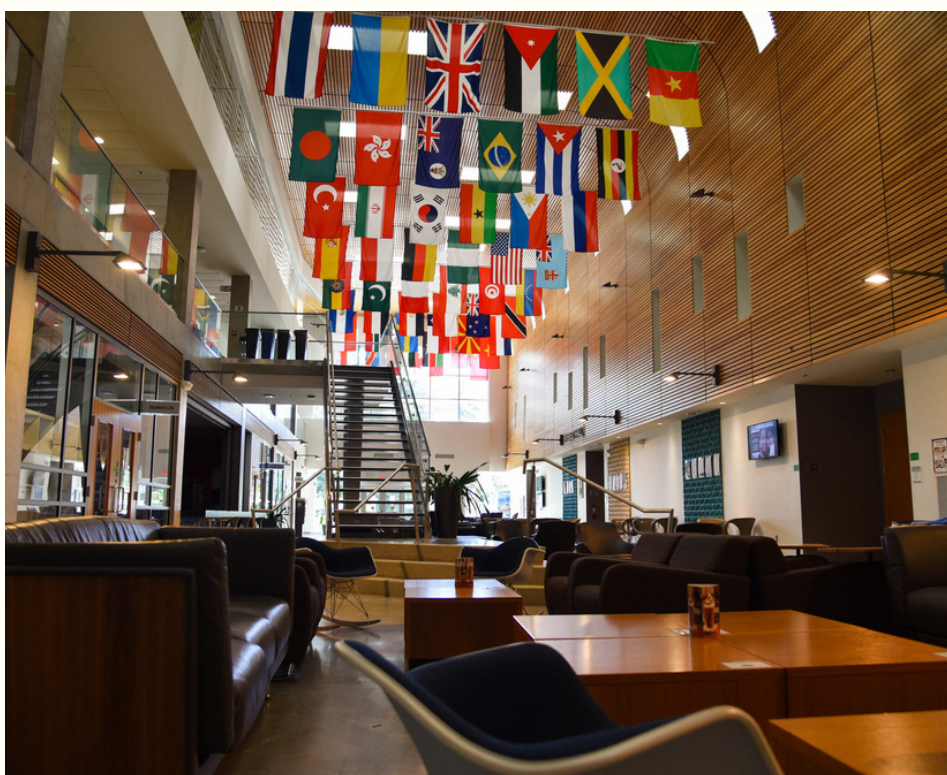
- Board meeting agendas & minutes,
- Past budgets,
- Past goal plans,
- Policies and Bylaws.



GOVERNANCE (CONT.)

2.3 EXECUTIVE OFFICE HOURS

In an effort to maintain transparency and encourage engagement between the SUS Board and our members, we will be hosting weekly open office hours where students can stop by for "coffee with the execs" to chat and bring up any questions or concerns they may have.



We will also be making sure we make good use of our office on UFV's Chilliwack campus by having an executive in office in Chilliwack once a week.

Goal 3

Engagement

3.1 Clubs and Associations

At the start of 2023, administration of Clubs and Associations (C&As) was passed from UFV to SUS! We're super excited, because this gives us the freedom to make C&As bigger and better than ever before.

Some steps we're taking are:

- Moving all things C&As to one site, QPay, to make registering and receiving funding more organized and accessible.
- Hosting events for club executives to help them run their club and host their own events.
- Opening the Clubhouse - a place in the SUB for C&As to host events, chill, have fun, and connect!

3.2 End of the semester event

For the past two years, we've hosted Kickback as a welcome back celebration for students. On top of celebrating the start of the school year, we want to celebrate students' successes, which is why this year, we'll be hosting a last day of class bash at the end of the Winter 2024 semester.

This event will be held on our Chilliwack campus, so not only will it be a super fun event for students, but will also strengthen community between our campuses and SUS presence in Chilliwack.

Engagement

UFV SUS has hosted two Kickbacks so far, and we plan on keeping that success going. Our third annual Kickback is set for the fall.

We think this is the perfect way to welcome students back to campus and kick off the academic year by bring students together at the start of the semester!

3.3 Kickback Continuation

3.4 Abbotsford Canucks Partnership Continuation

Throughout the past couple years, SUS has had the opportunity to partner with the Abbotsford Canucks to host Student Rush Nights, where UFV students can access discounted tickets to Abbotsford Canucks games. After the success of previous Student Rush Nights, we look forward to continuing these events this year.

SUS is proud to be able to partner with local businesses to offer students discounts and other benefits. This year, we're going to expand our Student Perks Program, and make sure that our student perks partners are known and accessible to students.

3.5 Improvement of the Student Perks Program (SPP)

Engagement (cont.)

3.6 Presence at Chilliwack Campuses

This year, we want to expand SUS's presence on all UFV's campuses in Chilliwack (CEP and TTC). Some steps we're taking to make SUS a success at CEP/TTC are:

- Spending the summer to survey CEP/TTC students to properly assess their needs,
- Expanding the breakfast program,
- Hosting events in Chilliwack such as our end of the semester event.



3.7 Partnerships

SUS is by students, for students. UFV students have diverse backgrounds and interests, and we want to meet everyone where they are. This year, we want to collaborate with various departments at UFV to put on events and initiatives for all UFV students. Working with various UFV departments will help SUS create a strong community that students can depend on.

CONCLUSION

Thank you for reading our 2023-2024 Executive Goal Plan. We're super excited about the year, and we hope you are too. Get ready to get involved, get engaged, and help SUS have our best year yet!

-Your 2023/2024 SUS Executive Team