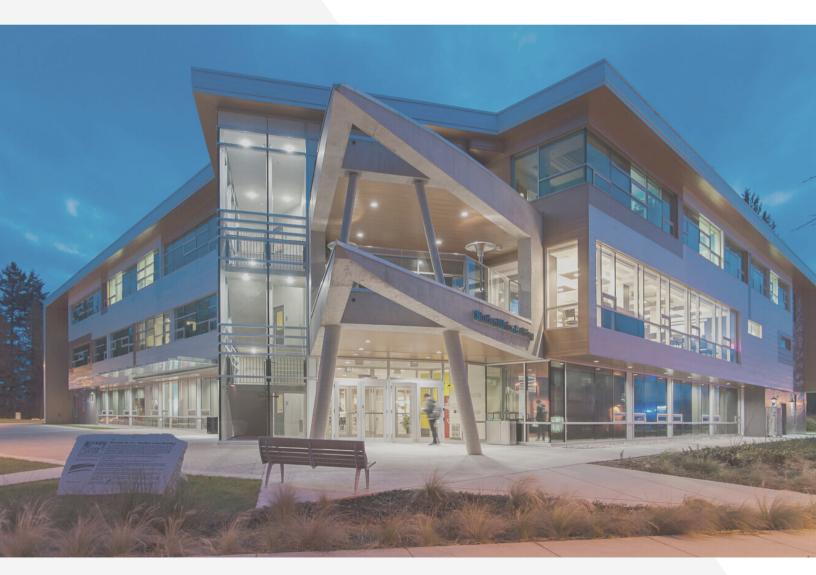
EXECUTIVE GOAL PLAN: UPDATE

2021 / 2022

PREPARED BY:

NIKIEL LAL, DUNCAN HERD, ASHLEY MCDOUGALL, & VLADISLAV GAVRILOV



Its November! By now, you are more than halfway done your Fall semester, and the SUS Executive finds itself more than halfway done its term!

Goal Plan updates are a critical part of the way that we showcase what we've accomplished so far in our term, and what we'll be focusing on for the remainder of it.



ADVOCACY

What the SUS

The "What the SUS" video series featuring President Nikiel Lal is will be launched after the completion of the Priorities Survey. We want our videos to be as targeted as possible so we're connecting you with the information you need to get to know what the SUS is!

STATUS: ON-HOLD

Know Your Rights

Know your rights began groundwork in early September, and at this point, the webpage is completed. While planning the campaign, we have expanded the scope of the project and we're excited to announce that Know Your Rights will become SUS' first annual digital series, available through our website and our YouTube channel. The first video is planned for an early January release date so keep your eyes peeled!

STATUS: IN-PROGRESS

Priorities Survey

The Priorities Survey has been completed and is scheduled to be launched in early January. The Survey will cover various topics including SUS, mental health, advocacy priorities, and food security. We will be eagerly awaiting your thoughts and feedback.

STATUS: READY FOR LAUNCH

ADVOCACY

NEW GOAL: Fall Reading Break

Fall reading breaks are becoming increasingly common across the country, with many universities realizing their importance in supporting students' mental health. Several BC schools, including the University of British Columbia, the University of Victoria, and Capilano University, have already taken the initiative to prioritize students' mental health by implementing a Fall Break. It's time for UFV to follow these examples. Implementing a Fall reading break at UFV will help support students' mental health by providing a much-needed time to catch up and de-stress at a critical point in the semester. Though the process of implementing a new break is long and difficult to navigate, it is critical to bring its importance to the attention of UFV.

STATUS: IN-PROGRESS

NEW GOAL: Mental Health Information & Support

As we exit the worst of COVID, now more than ever is the time to talk about the importance of mental health. We will provide information about mental health and wellness through social media, including posts about strategies for coping with stress and anxiety, tips for studying, and balancing academics and mental health. These posts will be a part of a "Take Care Tuesday" 7-week social media campaign run by our VPE, which will feature tips and information about promoting the 7 dimensions of wellness and a wellness-related podcast associated with each theme released on the SUS podcast playlist.

STATUS: IN-PROGRESS

GOVERNANCE

SUS Board Structure Changes

We have instituted the mandate system via policy and elected our first At-Large Representatives! Following our November Board Meetings, our new directors have taken on their first mandates and will begin to bring forward important issues related to the communities outlined in their mandates.

We have also hired a new Board Chair, who will help foster important discussion and responsible decision-making at the Board and promote continuity across executive terms.

STATUS: COMPLETE

Executive Accountability

Upon revisions of our HR and performance measurement procedures, and in consultation with staff, the Executive has deemed that preexisting decision-making bodies such as the Board provide more robust oversight than the creation of new administrative body. Review of the **Executive Committee Policy and Executive Conduct Policy** will instead be used as an opportunity to strengthen and and work on these policies are due by the mid-Winter semester.



GOVERNANCE

C&A Support Overhaul

We're currently in talks with Studentlife over how to improve the registration process and ensure continuity for C&As. With student consultations planned for the winter semester, and plans for eventual staff expansion, we're confident we can build the best funding system possible! Keep your eyes peeled on the SUS website and your student emails to see how you can get involved in the consultation process!

STATUS: IN-PROGRESS

VPS Role Development

We are so excited to have our newest Vice President of Students Vladislav Gavrilov heading the project of revamping the VPS position. Feedback collection from students and thorough examinations in what gaps exist in the position is already ongoing and we plan on having a much more robust position that fits with the goals of the society as well as adequately represents students by the late winter semester.



ENGAGEMENT

Orientation

This fall we held our first Kickback Orientation Party to welcome UFV students back to campus and it was a huge hit! We've heard your feedback and are committed to making Kickback a staple SUS event run bi-annually! Stay tuned for more details!

STATUS: COMPLETE

U-PASS

We're so excited for SUS' first student perks program to launch. We're currently engaging in gaining more partners so your U-pass can give you discounts across all kinds of businesses in Abbotsford and Chilliwack. At this time, we're anticipating a February launch, so key an eye on our website in the new year!

STATUS: IN-PROGRESS

Campus Shuttle

Having launched our newest version of the SUS Campus Shuttle, we've been hard at work making sure that the service is the best it can be. Through community outreach and membership consultation via survey, the whole team is proud to announce that the shuttle is back!



ENGAGEMENT

Employment/Volunteering

Your feedback from Kickback showed us how much you want to get involved and we heard you loud and clear. We're currently building a job description for an all-new SUS volunteering opportunity that will help UFV students gain valuable experience, as well as routinely communicate external volunteering and employment opportunities to our members!

STATUS: ON-GOING

NEW GOAL: Networking

SUS' active collaboration with UFV and the University Community has been a critical element to our advocacy and programs this last year, and we want to continue building deeper and long-lasting relationships with our partners. Ongoing communication and feedback will allow us to improve our events, programming, share ideas and provide services that UFV stakeholders will benefit from. This collaboration will include active engagement with Baker House and UFV International to better serve the students and create programming that fits with students' needs.

STATUS: ON-GOING



Joined by our two new Vice Presidents, we are confident in the timely implementation of these sustainable goals and look forward to making the rest of this term as effective and engaging as possible!

If you're interested in running for an Executive or Board Representative position at SUS for the 2022/2023 year, keep your eyes on our elections page at:

https://ufvsus.ca/elections

