



# *EXECUTIVE GOAL PLAN*

2021 / 2022

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**PREPARED BY**  
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*Where we are now*

## INTRODUCTION

It's an exciting period for SUS! As UFV transitions back to in-person classes, we look forward to showing students everything we have been working on over the course of the pandemic. From the reveal of our three-year strategic plan to huge overhauls to our board structure and C&A fund request procedure, we're confident that this will be one of our best years yet!

As you may have noticed, there is only one executive goal plan this year, as opposed to the traditional individual goal plans usually designed by each executive. There are several reasons we've decided to adopt a committee-wide executive goal plan; ranging from the promotion of greater internal collaboration and teamwork to the inclusivity and flexibility it offers to incoming executives elected in by-elections. We hope that this new goal plan style will resonate with students on a deeper level and showcase the realistic levels of collaboration and teamwork required to deliver on our Executive mandates.

For each section of our Executive Goal Plan this year, we've connected one of our values in order to demonstrate the centrality of the strategic plan in our goal planning. We have also left space for our future Vice Presidents to contribute, which you could have the opportunity to fill. Check out the end of the Goal Plan for more information.

Sincerely,

Nikiel Lal, SUS President

Duncan Herd, SUS Vice President Internal

## *ADVOCACY - Compassion*

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We seek to provide an **inclusive** community where the **supports** we offer students are **accessible, equitable, and impactful.**

## WHAT THE SUS

Our goal is to spread awareness surrounding who and what SUS is and does. Through the series of minute-long videos spread throughout the week, we will be engaging with the student body and informing them on the day-to-day operations of our organization. The videos will include:

- Day 1: Who and where is SUS?
- Day 2: How does SUS differ from student life or what does SUS do?
- Day 3: What is the purpose of SUS?
- Day 4: Why is SUS important?
- Day 5: How to get involved and be a part of the change at SUS?

The series of videos will be launched and released during the first week of September. This is when there is the most engagement with the students and our biggest opportunity to strike engagement and create opportunity for students.

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## KNOW YOUR RIGHTS

It quickly became apparent over the course of online learning that many students did not know where to submit complaints and grievances that occurred during their academic semesters. We understand that navigating UFV policy can often be intimidating, confusing, or overwhelming for students unfamiliar with the language.

That's why we believe that it would be in student's best interests for SUS to compile all relevant policies to their day-to-day academic activities and explain in simple terms the rights that you have as a student and what you can do when that contract is broken. This compilation and student-friendly walkthrough will be available to view on our website and will hopefully ease the mental burdens of navigating UFV policy.

## SUS STUDENT PRIORITIES SURVEY

Understanding our membership and their priorities is fundamental to the construction of our own. With plans to release a comprehensive survey in the Fall 2021 Semester, we hope to gain insight on student priorities, demographics, and interests so that we may be able to tailor events and programs to the data.

Knowing what our membership is concerned about also helps us develop our provincial and federal advocacy asks and make sure that SUS is representing UFV students clearly on advocacy organizations like the ABCS (Alliance of BC Students) and CASA (Canadian Alliance of Student Associations).

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## SPACE FOR VPE

Because we want our incoming future Vice President's to be active in our goal planning process, we have left space for their contributions following their election. The **Vice President External** oversees advocacy on and off-campus and we can't wait to see what other plans our future executives will bring to the table.

Because **mental health support** is an issue that the Executive Committee feels strongly about, we are planning for this to play a large role in the Vice President External's contribution to the Goal plan following the byelection. If you're interested in helping us fill this space, consider running for an Executive position and check out our election process in the SUS website!

## *GOVERNANCE - Leadership*

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We believe in **open** and **accountable communication**, where **student decision-makers** are given a platform to make transparent and responsible advancements for their peers.

## BOARD STRUCTURE CHANGES

Following the successful amendments to our bylaws at our April AGM, the structure of the board has been altered to allow students to run for Representatives At-Large positions, regardless of their background. To ensure that certain communities are still being represented on the board, the mandate system will be introduced via policy in order to promote greater discussions at the board level that revolve around student interests and advocacy opportunities.

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## EXECUTIVE ACCOUNTABILITY

Designing an **Executive Oversight Policy** is the next big step in ensuring that your Executives are upholding their responsibilities to the society and generating meaningful work. The Executive Oversight policy will outline a new committee made up of a select number of Board members and staff to oversee the performance of the Executive through consistent check-ins and evaluations. We understand that to have your trust, we need to provide the stewardship and secure leadership needed for that trust to be well-placed, and increased executive oversight mechanisms will enable us to provide that security.

## C&A SUPPORT OVERHAUL

C&As have long been an important issue on campus, with policies and booking models playing a large role in the success of members' clubs and associations. As SUS ventures into a new era, we see the opportunity for increased collaboration with Studentlife and an expansion of our programs and services department as key developments in our mutual venture of Clubs and Associations.

This means completely re-doing the fund request form to make it clearer and more specific for hopeful applicants, amending the Fund Request Policy and Procedure in order to clarify who is eligible for what kind of funding, and supporting C&A's governance through workshops and enhanced services!

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## VPS POSITION REVAMP

Ever since the creation of the VPS role in 2018, the position has suffered from a lack of clarity on mandate, jurisdiction, requirements, and accessibility. By doing a full review of the position and its potential for supporting the society, we will better be able to provide students with a position they can succeed in and define the larger purpose of the Executive Committee.



## *ENGAGEMENT - Growth*

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We constantly strive for **improvement** by **expanding our programs**, providing opportunities for **professional development** to our staff and membership, and exemplifying **innovation** in the student nonprofit sector.

## ORIENTATION

This year we want to come to campus in a fun and exciting way! Due to the lack of interaction covid has brought, we want to kick things off right in September and get everyone excited to be back on campus. We are working on an event that strikes engagement and allows students to explore opportunities to get involved and network. We want to make sure everyone comes back to campus in a fun and exciting way.

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## U-PASS

This summer we will be going into local businesses and trying to secure partnerships that allow students to connect with the community in a fun affordable way. We will be doing polls on instagram to see what business you want as a part of our deals program. Our goal is to have secured as many business partnerships as we can by September. Students will be made aware of these deals by our website and social media posts.

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## INTER-CAMPUS SHUTTLE

We are happy to announce that we have secured a deal for our intercampus shuttle in September between our Abbotsford and Chilliwack Campus. We are dedicated to making the post-secondary experience as accessible and enjoyable as possible. We will be reviewing ridership on a weekly basis and host a Q&A session. Additionally, we will be taking feedback over the course of the semester and working towards providing extended shuttle services as needed to ensure student satisfaction.

## EMPLOYMENT

### *Better Internship/Volunteer Opportunities*

Internship and COOP opportunities are the backbones of experiential learning and education-relevant employment experience. That's why at SUS, we are committed to making sure that students are aware of the opportunities available to them: whether that be Research Assistant openings or the resources for exploring COOPs, SUS has got you covered.

### *Website Extensions*

At SUS, we believe that volunteering and leadership opportunities are integral to student life and highly sought after by prospective employers and graduate schools. With the new website up and running with the latest in website technology, we are excited to announce that we'll be launching an initiative to display a comprehensive list of volunteer opportunities for UFV students, either at SUS, at UFV, or within the greater community.

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## SPACE FOR VPS

Like the placeholder under our advocacy section, we have left space for our future VPS to contribute. The Vice President Students oversees student programs and development.

If you're interested in helping us fill this space, consider running for an Executive position and check out our election process in the SUS website!

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## *Conclusion*

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Think we missed an important goal? Wanting to fill some of the empty space in our plan? Consider adding your voice to our Board and nominate yourself for a position this fall! Check out the elections page on our website for more information.