

NOVEMBER 2020

VP EXTERNAL MONTHLY REPORT

**Prepared by
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WEEK BY WEEK OVERVIEW

November 2020

1ST WEEK (NOV 2-8)

- Set up security key card
- Reviewed CASA 2020 Advocacy backgrounders, lobby document, watched policy-governance webinar.
- All Staff Meeting (Nov 2) missed
- Email Kyle Baillie to voice interest for Policy 236 (prev. education and resp. to sexualized violence) review committee
- CASA Lobby Meeting : MP Bob Bratina (Nov 3)
- SUS Rangoli for Diwali (Nov 3)
- Weekly Exec Meeting (Nov 3)
- Intro meeting with ABCS Grace and Anna-elaine (Nov 4)
- CASA Lobby Meeting: MP Tony Baldinelli (Nov 5) rescheduled to Nov 6 then cancelled
- Remembrance Day Virtual Ceremony recording and poem reading (Nov 6)
- Compiled research on Sexualized Violence in Canada (used materials sent by Anna-elaine of ABCS, and from CASA federal policy committee (FPC) basecamp folder)
- Reviewed UVSS LGC Campaign from emails and other sources. Chose not to participate and sign on
- Policy 236 Review Committee Meeting (Nov 6)
- Work on actionable items for Goal Plan

(OCT 26-NOV 1)

- Started role as VPE
- Completed forms (ie. confidentiality, tax forms, signing authority, etc)
- Setup work laptop and accounts (ie. BambooHR, Sling, Highrise, Basecamp, Slack, IG, etc)
- Review past VPE materials, goal plan and projects in progress.
- All Staff Meeting (Oct 26)
- Board Meeting (Oct 26)
- AGM #2 (Oct 27) failed quorum
- Weekly Exec Meeting (Oct 28)
- Contacted CASA and ABCS for intro meetings
- CASA Mock meetings for Advocacy prep (Oct 27, 30)
- ABCS Board Meeting (Oct 31) missed

2ND WEEK (NOV 9-15)

- All Staff Meeting (Nov 9)
- SUS execs. meeting with ABCS (Nov 9)
- SUB Steering Committee Meeting (Nov 9)
- Weekly Exec Meeting (Nov 10)
- CASA Lobby Meeting: Senator Yonah Martin (Nov 10)
- Meeting with TRUSU (Nov 10) re: SPTU Senate structure
- Remembrance Day (Nov 11) Stat
- CASA Lobby Meetings: MP Matthew Green (Nov 12)
- CASA Lobby Meeting: MP Hedy Fry with staff only (Nov 12)
- ABCS Advocacy Meeting (Nov 12) missed
- Continue Work on SV research and Goal Plan

WEEK BY WEEK OVERVIEW

November 2020

3RD WEEK (NOV 16-22)

- NEW COVID GUIDELINES IN EFFECT
all work out of office now
- Mandala Workshop, stopped by
office to get supplies (Nov 16)
- CASA Lobby Meeting: MP Jody
Wilson-Raybould (Nov 17)
- UFV and SUS Joint Exec. Meeting
(Nov 17)
- Meeting with Bahara sfrom
Studentcare (Nov 17)
- Weekly Exec Meeting (Nov 18)
- Bhangra Dancing (Nov 18)
- Intro Meeting with CASA ED Kalin
(Nov 18)
- CASA Lobby Meeting: Senator Marty
Deacon (Nov 19)
- CASA Lobby Meeting: MP Iqra Khalid
(Nov 19)
- ABCS AGM (Nov 21)
- Continue work on reviewing SV
materials, working on Goal Plan and
briefly overviewed mental health
materials sent by CASA ED Kalin
- Created script for CASA asks to
record videos, and organized ideas
for posts following lobby meetings

4TH WEEK (NOV 23-29)

- Working on CASA Advocacy Week
Report
- Ideas for advocacy advisory
committee or some mechanism for
feedback from students for their
needs.
- Filmed Giphys at SUB (Nov 22)
- Policy 236 Review committee
meeting (Nov 22)
- Completed task sheets for previous
weeks for accountability
- CASA Plenary (Nov 25)
- Weekly Exec Meeting (Nov 25)
missed
- CASA Lobby Meeting: MP Randall
Garrison (Nov 26)
- SUS Food Bank Meeting (Nov 26)
- Work on standardized external policy
format for VPE
- Gather sources on mental health for
policy backgrounder
- Identify needs of UFV students re:
mental health campaign
- ABCS Board Meeting (Nov 28)
- Completed monthly report
- Completed Goal Plan (pending exec
review)

CASA ADVO WEEK

Advocacy Asks and Lobby Meetings

"The themes for this years advocacy week (month) are:

- Expanding Access to Trade Re-skilling
- Reducing Barriers to Post Secondary Education for Indigenous People
- Making it Easier for International Students to Gain Skills in Canada
- Positioning Students with Dependent Children for Success
- Funding Student Scholarship Programs

The Summary of Recommendations:

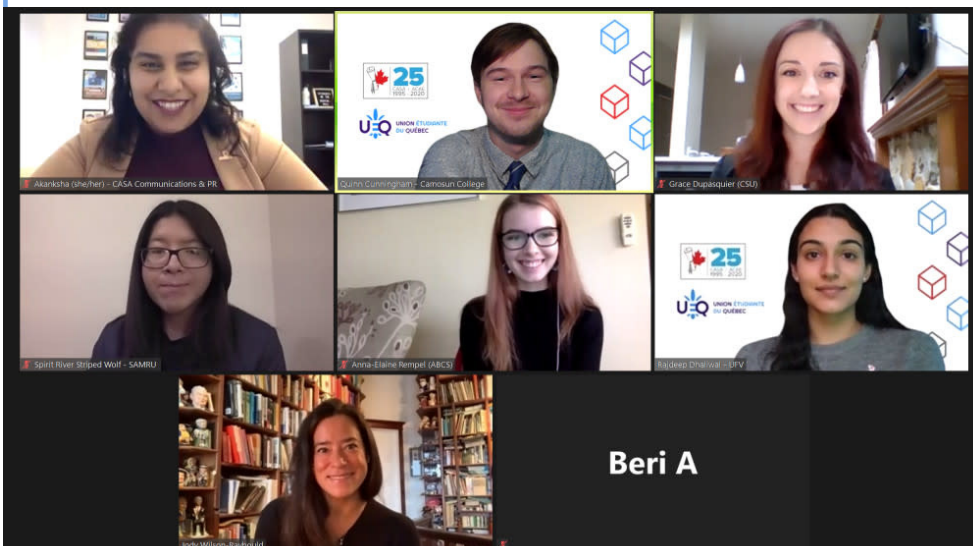
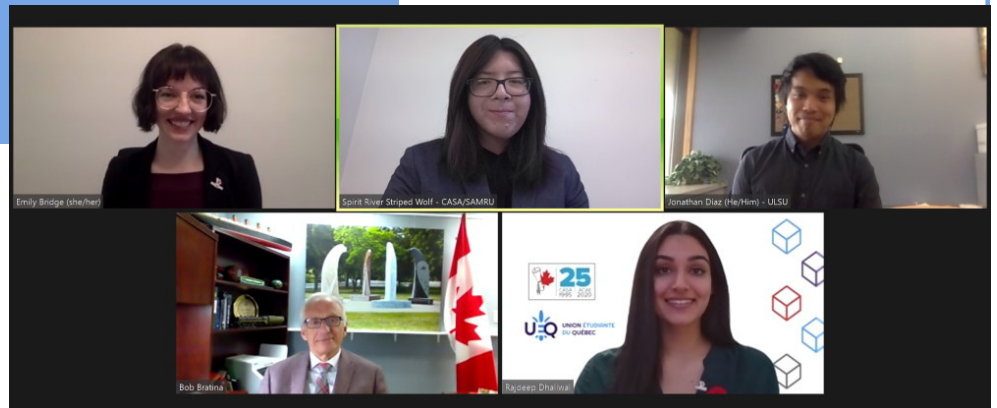
- Reduce financial barriers to apprenticeships by expanding the Apprenticeship Incentive Grant to provide upfront support covering the first year of training.
- Permanently maintain pandemic funding for mental health and wellness supports for Indigenous communities.
- Allow International students to participate in internships and co-ops under their existing study permit rather than requiring them to apply for and obtain a separate co-op or intern work permit.
- Employment and Social Development Canada and Statistics Canada jointly investigate the needs for childcare amongst students with dependent children and provide costed recommendations to improve access and availability of affordable childcare.
- Increase funding for SSHRC, NSERC, and CIHR scholarship programs on a recurring basis so that they return to proportion represented in 2011.



CASA ADVO WEEK

Collection of Zoom 'Selfies'

MP Bob Bratina



MP Jody Wilson-Raybould

Senator Marty Deacon

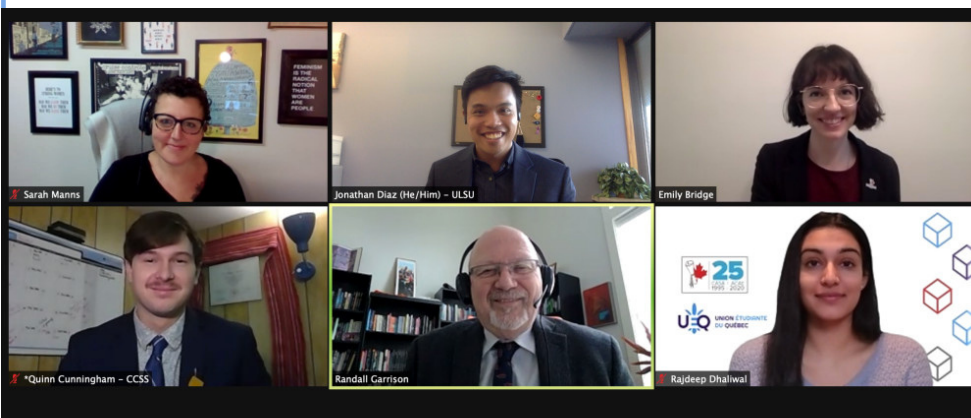


CASA ADVO WEEK

Collection of Zoom 'Selfies'



MP Iqra Khalid



MP Randall Garrison

COMPLETED GOAL PLAN Highlights

Since I was a late addition to the SUS team, following the by-election in October, my goals are less ambitious due to the time constriction and I want to align with the projects the executive already had in progress. One of the SUS Presidents major goals is social media and Instagram accounts which I've adopted as one of my main goals as well. I want to increase student awareness of SUS advocacy efforts and engage them so they can provide my role (VPE) with insight into what our student needs are. My other two main goals are to focus on mental health supports and to establish transition materials and a structure that enables continuity. My secondary goals are to participate with CASA and ABCS thoroughly to gain the most benefit from our membership with them, and to effectively participate in the review of UFVs sexualized violence policy.

Total Followers
+18.8% (20)

Number of Posts
6


Number of Stories
26

Number of Profile Visits
297

Email list increased by
4%

SOCIAL MEDIA: INSTAGRAM

My goal is to reach 200 followers by the end of my term. With CASA Advocacy week starting right as I got into the role, it was difficult to set up a social media plan. Now that it has concluded though I plan to place more effort into my Instagram platform and build the account to reach more students. I have used the account so far to showcase advocacy meetings and some CASA asks. I plan to be more engaging by posting personalized IGTV videos of myself explaining what CASA is and their advocacy asks, as well as ABCS. Additionally I want to present the idea of an advocacy advisory committee and stress the importance of student input into our advocacy.



SUS VICE-PRESIDENT
EXTERNAL

GOAL PLAN
2020/2021