

October 2020

# President's Monthly Report

UFV Student Union Society

Prepared by:  
Jessica Levesque, B.B.A.



---

# General Updates from the President

## 1. *BC Provincial Election*

The snap BC election took up a ton of our teams time recently! As President, my contribution has come in the form of creating videos and content to share with students that encourage voting. I had the opportunity to attend all 3 town halls that were hosted in collaboration with the Political Science Students Association and it was a unique experience to hear the candidates speak directly to their own views and strategies regarding current events.

We have been working alongside BCFS and ABCS for the campaign among several other student organizations and have been sharing the marketing and information on where to pledge to vote. Unfortunately, our new VPE will start right after the election has concluded but I am so proud of our VPI for the hard work he put in to pull off such a great event.

## 2. *Strategic Planning - Values*

The Executives have been working on finding the core values that are SUS. As part of the 5-year strategic plan, we are focusing on the fact that UFVSUS doesn't have a clear identity which makes it challenging to guide the long-term goals and actions of the organization.

We have had great success in open conversation brainstorms in a team setting and are currently in the final stages of completing the values to then focus on completing the remainder of the plan.

---

### **3. Students voicing concerns**

Students have been reaching out to the info@ufvsus.ca account in addition to directly to members of SUS to express their concerns in various areas of PSE. At this current moment, the Health Sciences department has started a movement of students speaking to their fees that do not accurately reflect the value they are receiving due to COVID

This is a great opportunity to advocate to UFV on behalf of students during this trying time. I am excited to have more open conversations with students to hear what they expect. Currently, I am focusing on conducting research into what other universities have been doing with fee reductions in response to current events. This will strengthen the ask that we ultimately deliver to UFV.

### **4. Committees**

As the year of "Yes" for Jess, I have been contributing to each committee within UFV that has reached out in search of student input and representation. At this current time, it includes assisting in the selection process for several new roles at UFV, Student awards, EDI practices, Sexualized Violence Prevention Policy, Internationalization, new student software trials among many others.

This has been a huge key in continuing to grow our relationship with the University in a way that demands mutual respect. When we are putting in the time to be in all areas of decision making, we can say with confidence that we are advocating for students

### **5. Operation Soft Swag**

After **MUCH** back and forth, we have finally placed our order with Cintas for the new Student Union Society gear. I can't wait to give the team our new gear that will help us all get through these next rainy cold months. Fairgrounds also purchased new gear for their baristas that represents their brand better. We were able to secure the products for a much cheaper amount because of a personal connection at Cintas and our Sales rep being a UFV Alumni.

## **6. Wellness Wednesdays**

We have run Wellness Wednesdays for 3 weeks now and it has been a great success so far. After posting the first two weeks of videos, I decided that it would be good to mix up the format. For the 3rd week, I created socials that provided tips and resources for mental wellness.

I have been speaking with the UFV Mental Health Awareness Club and am really looking forward to working in collaboration with them to support the cause. In an upcoming event, I will be giving away a weighted blanket for a student so that they can benefit from this health product that they may not have otherwise been able to afford.

## **7. Esposito Family Centre for Innovation and Entrepreneurship**

I am super excited to announce that the UFV Student Union Society is an official Innovation Partner with the Esposito Family Centre for Innovation and Entrepreneurship. This partnership is going to provide many opportunities for students who are looking for mentorship, resources or support in growing their business ideas within the Fraser Valley. I connected our student affairs manager with Dr. Jon Thomas in order to further the Advanced Leadership Program to be something that it has the potential to be. We hope that we can grow the program to the point that it is of the same size as something like the UFV President's lecture series. This of course is going to be pending COVID going away as well!

## **8. AGM**

As you all know, we didn't hit quorum on the first attempt so we will be having our next session on October 27th. I am grateful that we were able to secure prizes from several local companies including Memento Mori, the Local Box, Fuel SVN, Banter Ice cream, and Nine Kitchen .

**Jessica L. Levesque, B.B.A**

UFV SUS PRESIDENT  
2020-2021

