



for students by students

November 2016  
Vice-President External Monthly Report

Thanh Ma

**Vice President External: Thanh Ma**  
**Report to the Board of Directors**  
September 2016

**This Month in Review:**

November 3<sup>rd</sup>: Winter NSO  
November 8<sup>th</sup>: Long Night Against Procrastination  
November 10<sup>th</sup>: Meeting with Shelley from BMO  
November 11<sup>th</sup>: Meeting with Donald Miller  
November 14<sup>th</sup>-17<sup>th</sup>: Safe Driving Campaign  
November 14<sup>th</sup>: Safe Driving Campaign Information Booth  
November 15<sup>th</sup>: Beer Pong & Impaired Goggles  
November 16<sup>th</sup>: Driving Simulator & Beer Pong  
November 17<sup>th</sup>: UFV/SUS Joint Executives  
November 22<sup>nd</sup>: BMO Financial Workshop  
November 23<sup>rd</sup>: LEAG (Learning Environment Advisory Group) Meeting  
November 24<sup>th</sup>: SUS Board of Directors Meeting

**Safe Driving Campaign 2016**

The Safe Driving Campaign ran just before the holidays to encourage safe and unimpaired driving to students. Even though it may be considered common sense, this is a topic that is commonly neglected and uncared for.

Day 1 of the Safe Driving Campaign was on November 14<sup>th</sup>, 2016 and consisted of tabling, providing information and swag from ICBC from 11:00am to 3:00pm. We set up two tables in front of the SUS Offices so that students could sign a pledge to be a safe driver and smart pedestrians. They were also able to grab safety reflective badges for their jacket, purse, or any other accessories. ICBC provided us with informative pamphlets about obtaining a license. We offered the pamphlets in more than three languages so as to include the diverse community of UFV. We had 61 students take the pledge by the end of Day 1! The overall attendance was approximately 70-80 people within the 4 hour time frame.

Day 2 of the Safe Driving Campaign was on November 15<sup>th</sup>, 2016 and consisted of tabling and party games to engage the student body. This event was run in the SUB Great Hall from 12:00pm to 4:30pm. We had tables set up for fake beer pong. Using the impairment goggles that ICBC lent us, we had three tables for the three types of goggles available. Students were then able to play and see how their hand-eye coordination might be off after one or more drinks. On the side we continued the pledge and gathered another 62 pledges by the end of Day 2. The overall attendance was approximately 120 people!

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Day 3 of the Safe Driving Campaign was on November 16<sup>th</sup>, 2016 and consisted of a driving simulator. This event was run in the SUB Great Hall from 12:00pm to 4:30pm. An ICBC representative set up their safe driving simulator and we had students test out their driving abilities. The set up included a TV, keyboard, mouse, and a driving wheel/pedal. It was on this day that we made a decision to cancel Thursday's event of a crashed car site. We did not collect pledges on this day. The overall attendance was approximately 50 students

Day 4 of the Safe Driving Campaign was cancelled due to the possibility of the event triggering students who may have had traumatic experiences with cars in the past.



## BMO Financial Workshop

The BMO Financial Workshop is a student-focused initiative to guide students towards budgeting and deciding what their financial priorities are. Shelley Perkins from BMO, who is the Branch Manager was all ready to present a short power point and have a question and answer period at the end with suggestions to improve a student's financial status. Unfortunately, the event was not well attended and therefore was cut earlier and

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replaced with some an open session of tabling where BMO representatives could speak about the presentation and the packages on how to improve one's financial status. Please see the photos below!



### Volunteer Database Updates

We now have a total of 204 volunteers in our database! Our volunteers have noticed the substantial amount of events and campaigns we run, that have urged them to come and volunteer for us. The volunteer count is expected to increase next semester as the Executives and Officers began their classroom presentations once again.

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